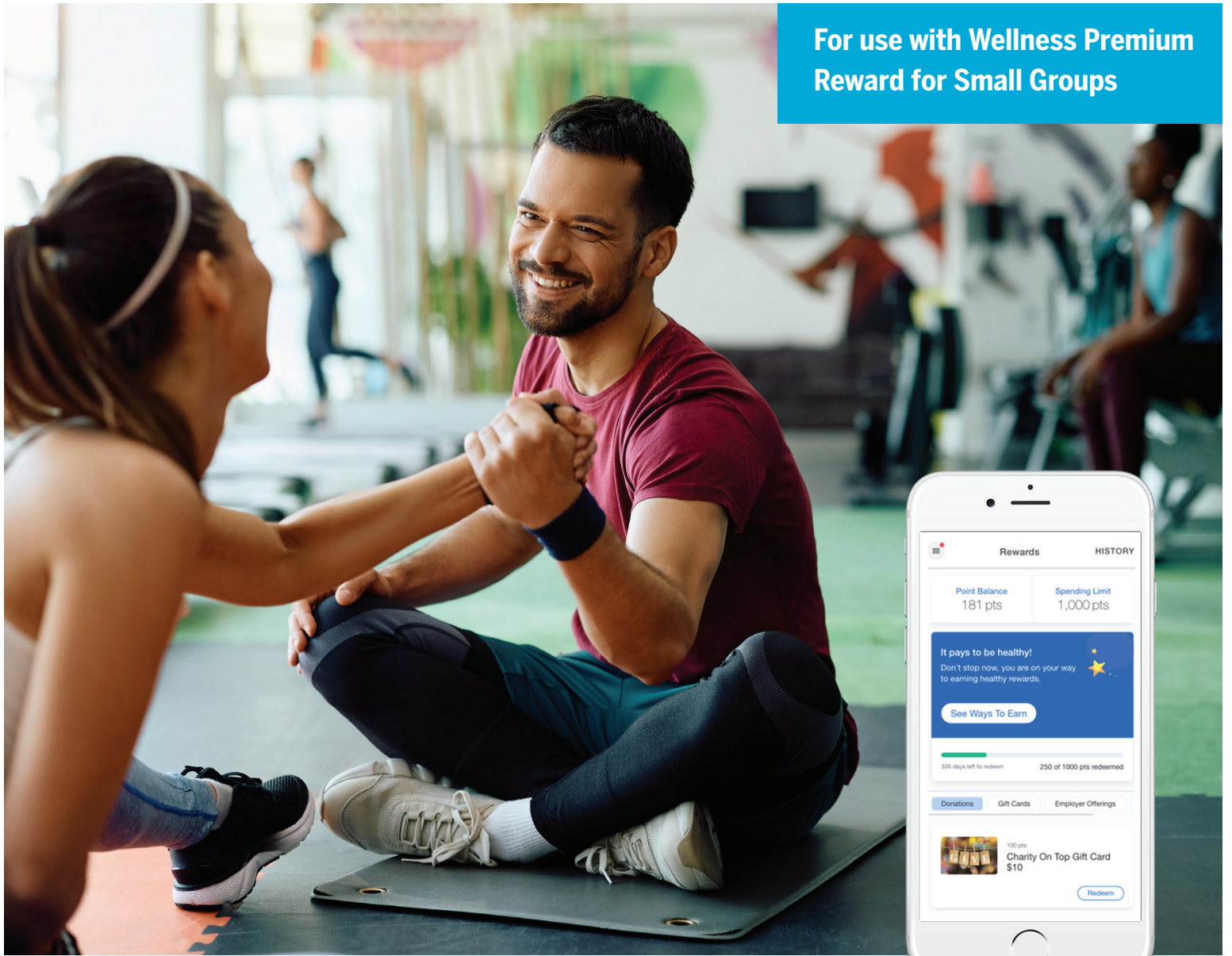


For use with Wellness Premium
Reward for Small Groups



INTRODUCING

BlueCare
+  CONNECT

Your 2025
Wellness Incentives

Use BlueCare Connect for wellness

The days of jumping from app to app are over. Now you can find your wellness program, customer service, and health coaches all in one place: BlueCare Connect. Even with the new app, the features of your wellness program should feel familiar to you:

- ✓ Incentives to earn points
- ✓ Marketplace to redeem points
- ✓ Integration of activity trackers (FitBit™, Garmin®, Apple®, Samsung®, Google Fit™, and others)
- ✓ Ability to track self-reported activity (for example, nutrition and sleep)
- ✓ Articles on healthy topics
- ✓ Social activities like step challenges



Your annual reward



Employee:

\$200 in rewards
(for plan subscriber only)



Spouse:

can earn points redeemable
for sweepstakes entries only

Reward example	
1,500 points	\$50 in rewards
6,000 points	\$200 in rewards

Quarterly sweepstakes

- Employees (plan subscribers) and enrolled spouses can redeem points for sweepstakes entries.
- Enter for a chance to win \$25 electronic gift cards.
- Each entry is 30 points. You can enter multiple times.
- Winners are drawn at the end of each calendar quarter.
- Subject to terms and conditions upon entry



How to get started with BlueCare Connect

- Register your member account at bluecareconnectRI.com beginning January 1, 2025.
- Download the **BlueCare Connect app** for added convenience.
- Go to bluecareconnectRI.com or use the app to log in to BlueCare Connect anytime.



Once you've registered, you'll have access to BlueCare Connect support and service. However, the BlueCare Connect wellness program will not be accessible until your health plan renews. If your health plan renews in July, for example, you can begin using the BlueCare Connect wellness program on July 1.

Frequently asked questions

Who can participate in the wellness program?

Both employees (plan subscribers) and their spouses can participate. Only plan subscribers can earn dollar rewards. Spouses can redeem points for sweepstakes entries.

When are rewards paid?

Rewards can be redeemed as they are earned, subject to processing timeframes. Sweepstakes can be entered quarterly.

Do I have to use BlueCare Connect for wellness?

You will use BlueCare Connect for wellness once your health plan renews. Until that date, you will use Personify Health (formerly Virgin Pulse).

All other BlueCare Connect features will be available on January 1. All you'll need to do is register at BlueCareConnectRI.com.

Will I be able to use a Max Buzz?

No. However, BlueCare Connect syncs with most commonly used tracking devices and apps (FitBit™, Garmin®, Apple®, Samsung®, Google Fit™, and others).

What happens if I currently have Pulsecash rewards through Personify Health?

You will have 30 days to redeem your Pulsecash after your Personify Health wellness program ends.

Where can I learn more about BlueCare Connect?

Watch useful videos and find details at bcbsri.com/bcc.

What if I still have questions?

Contact your employer or call the number on the back of your BCBSRI member ID card.



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Personify Health, previously Virgin Pulse®, is an independent wellness company, contracted by Blue Cross & Blue Shield of Rhode Island to provide wellness services.



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